



Vacancy Announcement

Exciting Career Opportunity

Foreign Trade Bank of Cambodia (FTB) has been providing customers with safe and reliable banking services since 1979. As the first and foremost bank in Cambodia, FTB's vision is to be the preferred commercial bank in Cambodia. FTB is committed to continually helping support customers to grow and prosper while offering stable and long term career opportunities for all staff. As we continue to expand the operation and to build a high performing team to support long-term sustainable growth, we are looking for highly motivated and qualified candidates to join with our "*Employer of Choice Bank*":

Staff of Marketing Department (02 positions based in Head Office, Phnom Penh)

Working closely with Marketing Department Manager, the primary functions of the position are to develop and Design new products or project management skills with a thorough knowledge of marketing, review and improve existing products to meet FTB's strategy.

Main Duties

- Monitoring and analyzing the market then planning for suitable new products
- Preparing for new products project plan including marketing plan and marketing process
- Identify sponsorship opportunities, make recommendation, and execute agreed sponsorship activities
- Manage and coordinate all marketing events, advertising and promotional activities for the Bank
- Design or create materials for promotion through various channels
- Conducting training sessions about new products
- Help launching new products
- Monitoring the market and reviewing existing products continuously
- Maintaining awareness of market trends in banking industry and monitoring what competitors are doing
- Restructuring the products to better conditions and increase the profitability, if necessary
- Planning and managing campaigns about existing products
- Comply with the bank policies on risk management
- Perform other related duties as assigned by management

Skills/ Experiences

- Bachelor degree in Marketing or other related fields
- Minimum of 2-year experience in product development in banking or financial institutions
- Ability to work effectively in a team environment
- Experience with electronic design tools, such as Photoshop, Illustrator, Corel Draw, and other graphics tools. Experience with designing
- Organizational, time management, and strong communication skills (written and verbal)
- Computer literacy; in particular, Microsoft Word, Excel and Power Point

How to Apply:

Submission Deadline: 30 November 2019 at 05:00 PM

Interested applicants, please send by email attached with a cover letter and your most updated CV (with current photo) to: HR@ftbbank.com or submit the hard copy at Our Head Office, Building No. 33 C-D, Tchecoslovaquie Blvd (169), Sangkat Veal Vong, Khan 7 Makara, Phnom Penh.

Only short-listed candidates will be contacted for interview.

☎ : 023 862 111

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www.ftbbank.com

f : www.facebook.com/ftbcambodia

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Investing in the future